

## **COMPANY NAMES GUIDELINES**

- All IFZA company names will be followed by the suffix FZCO.
- The name should not have obscene or indecent words and should not be offending to the general public. This applies, even if it is a personal name.
- If the company name is that of a person, that person must be a partner/owner of the license. If a client wishes to use a name other than their own in their company name it will be subject to approval.
- Names should be written as is and not translated. For example: if the Arabic name is (اقصلولت اقصار) it must be written as (al Sager contracting).
- The name should not be nor indicating any global political organizations, sectarian, or religious affiliation (i.e., FBI, Mafia etc.).
- The name cannot include names related to the United Arab Emirates such as Dubai or Emirates nor can it be translated.
- The name shall not be already reserved for the same activity or any similar activity.
- The name shall not include any form of religious wording such as "Allah", "Lord", "God" or any other religious names like "Rahman", "Rahim" etc.
- The name shall not be identical or similar to local or global brand, or trademark registered in the Ministry of Economy. Example: (Emaar, KFC etc.).
- The name must not include the word "Limited" or "Ltd".
- The name must not include the words "halal", "palm", "expo" or "united".
- For ease of approval, no word within the company name should be less than three (3) characters (including letters, numbers, and symbols).

\* It is important to note that all company names are ultimately subject to approval.